What we claim is:

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- 1. A composition of matter comprising a purified peptide containing the sequence which is HAIYPRH (Seq. ID No. 1).
 - 2. A composition comprising at least one peptide containing within its sequence at least one sequence which is HAIYPRH (Seq. ID No. 1), wherein said peptide is fused to a protein or another peptide.
 - 3. A composition of claim 2 wherein said sequence containing at least one sequence HAIYPRH (Seq. ID No. 1) is fused to a chemotherapeutic agent.
- 4. A composition of claim 2 wherein said sequence containing at least one sequence which is HAIYPRH (Seq. ID No. 1) is fused to an imaging agent.
- 20 5. A composition of claim 4 wherein said sequence containing at the sequence HAIYPRH (Seq. ID No. 1) is fused to a fluorescing agent.
- 6. A composition of claim 2 wherein said sequence containing the sequence HAIYPRH (Seq. ID No. 1) is fused to an antigen.

7. A composition of matter comprising a construct containing a DNA sequence which encodes at least one of the peptide of the formula HAIYPRH (Seq. ID No. 1) which is also bound to a nucleotide sequence which encodes a peptide other than HAIYPRH (Seq. ID No. 1).